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WorkForce Pro WF-C869R

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# Epson Launches New Replaceable Ink Pack System, The Workforce

# Pro WF-C869R, For Reduced Printing Costs In The Office

- SINGAPORE, July 21, 2017 -

Epson has announced the launch of its new Replaceable Ink Pack System (RIPS) printer, the WorkForce Pro WF-C869R, that delivers high-speed and high-quality printing while drastically reducing printing costs with its high capacity ink packs for businesses.

The high page yields and extremely low cost per page of the WF-C869R can help businesses significantly minimise running costs when compared against a laser printer. The WF-C869R printer's revolutionary Replaceable Ink Packs comes with the option of standard ink packs that deliver uninterrupted printing – up to 22,500 pages in black and 22,000 pages in colour, as well as large ink packs printing up to 86,000 pages in black and 84,000 pages in colour before needing to be replaced, helping businesses save on running costs.

The WF-C869R is equipped with Epson's PrecisionCore technology to print at fast print speeds of up to 35ppm for both black and colour prints, at 4,800 x 1,200 dpi resolution prints for special media and 600 x 600 dpi for standard prints. As the PrecisionCore printhead does not use heat to print, the WF- C869R has no need for warming up time and has a fast first page out of 6 seconds.

The WorkForce Pro WF-C869R uses less consumables and packaging waste compared to laser printers, which help to maintain office productivity with less printer maintenance and downtime. The ultra long-life consumables of the WF-C869R only require periodic replacement and consist of the ink packs, maintenance box and paper pick-up rollers, compared to the laser printer consumables which consist of toner cartridges, photoreceptor, waste toner box, transfer units and fusing units.

The versatile WF-C869R printer can print paper of different types and sizes with its wide range of media compatibility ranging from 64 to 256gsm. Its rear tray supports the use of special media such as photo media for photo quality pictures, and different sized paper can be placed in the different cassettes for automatic selection. Epson's dual CIS technology allows duplex scanning in a single pass for improved speed and office productivity.

"The new WF-C869R brings a new level of productivity and cost efficiency to our customers," said Ms. Tan May Lin, Epson Singapore's General

Manager (Sales, Marketing & Customer Service Division). “The RIPS printer continues to surpass laser printers in terms of environmental impact and cost savings it brings, as well as the overall total cost of ownership with the minimal maintenance it needs. Businesses can look to lower operational costs and enjoy high quality inkjet printing with the new Replaceable Ink Pack System printer.”

With Epson Connect, documents can be printed directly to smart devices or online cloud storage services via Epson iPrint, and scans can be sent directly through email or cloud storage services. Near Field Communication (NFC) enables users to conveniently print or scan by touching a compatible device to the printer.

Epson Device Admin enables easy monitoring, managing and configuring of the fleet of printers easily within the network. Epson Print Admin provides the features required to monitor and cut printing usage while ensuring secure or confidential printouts are not left at the printers. The WF-C869R printer is also compatible with 3<sup>rd</sup> party software, Papercut MF, to provide similar functionalities as Epson Print Admin.

The Epson WorkForce Pro WF-C869R is Energy Star Compliant, bringing users significant energy savings as it uses no heat in the printing process, unlike conventional laser printers.

As a testament to the RIPS printer technology, the WF-C869R’s predecessor, the WorkForce Pro WF-R8591, had won BLI Outstanding Achievement in Innovation 2015 and Outstanding A3 Mid-to-High-Volume Business Inkjet All-in-One 2015.

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## **About Epson**

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 72,000 employees in 88 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

<http://global.epson.com/>

## **About Epson Southeast Asia**

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities. <http://www.epson.com.sg>

### **About Epson Singapore**

Epson is the world's leader in digital imaging solutions. The company's Singapore operation is also the Regional Headquarters of Seiko Epson Corporation. The company markets and supports Epson printers, scanners, projectors, electronic devices including liquid crystal displays, semiconductors and system devices in South East and South Asia. <http://www.epson.com.sg>