



Epson ColorWorks C6550P Label Printer

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## Epson Launches New C6050 & C6550 Series ColorWorks Label Printers with Auto-Peeler and Auto-Cutter Capabilities

**SINGAPORE, 18 May 2020** – [Epson](#) today announced the launch of its new ColorWorks C6050 & C6550 series, which includes the C6050A/P and C6550A/P models. This series further extends Epson's wide range of technologies to meet the needs of small and medium-sized batch customers across a variety of sectors, including food, chemical, beverage, and

manufacturing.

This new ColorWorks series is designed to enhance productivity without compromising on print quality of on-demand label printing solutions. The C6050P and C6550P models are the world's first peeler-equipped inkjet label printers<sup>[1][2]</sup> that remove the hassle of manually peeling the label backing papers, delivering fast colour label printing to improve efficiency in the production line.

On the other hand, the C6050A and C6550A feature an auto-cutter that allows businesses to individualise print job cuts and enjoy the flexibility of customising the set number of pieces required. As such, this makes on-demand print-and-apply colour label printing installations possible.

Epson's most advanced printhead architecture, PrecisionCore printhead technology, has also been integrated into this new ColorWorks series. As the driving force behind Epson's lead in both quality and quantity output, PrecisionCore printhead's perfectly round nozzles dispense precise ink droplets, which guarantees consistent superior image quality and swift printing to meet business needs.

Ms. Tan May Lin, Director – Sales, Marketing and Customer Service of Epson Sales division, Epson Singapore said, "As an industry leader, Epson aims to fill the gaps in the market to provide high quality and high-speed printing solutions. We are committed to the label industry and we recognise that the label industry is diverse. This is why Epson is here to offer a variety of printing solutions to address the needs of customers who are seeking higher print quality, speed and throughput."

The **C6550 series** consists of the **C6550A (auto cutter)** and **C6550P (peeler)** printers. Both of these feature a maximum print width of 211.9mm and a maximum speed of 85 mm/s (300x600 dpi). On the other hand, the **C6050 series** include the **C6050A (auto cutter)** and **C6050P (peeler)** printers. These feature a maximum print width of 108mm and a maximum speed of 119mm/s (300x600 dpi).

The C6550 series is now available for sale and the C6050 series will be available in Q3 2020. Please contact your local Epson stores for more information.

[1] Spot colour matching is subjected to the printer's ink spectrum capability.

[2] Applicable for C6050P and C6550P only.

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## **About Epson**

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than JPY 1 trillion.

<http://global.epson.com/>

## **About Epson Singapore**

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia and South Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities.

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