



Epson's WorkForce Pro WF-C579R Business Inkjet Printer

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Epson Launches New Workforce Pro WF-C579R Business Inkjet Printer with A4 Replaceable Ink Pack System (RIPS)

SINGAPORE, 22 July 2019 – [Epson](#), a leading provider of printing solutions, today announced the new WorkForce Pro WF-C579R business printer, a high-yield colour A4 inkjet printer that offers low printing costs in colour while delivering outstanding print performance as a compact network printer.

The newest addition to Epson's Replaceable Ink Pack System (RIPS) printer line-up, the WF-C579R comes with high-capacity ink packs that yields up to

50,000 pages in black or up to 20,000 pages in colour, helping to minimise printer downtime for improved cost and time savings.

Powered by Epson's proprietary PrecisionCore technology, the WF-C579R has a fast print speed of up to 24ipm, offering a first page-out time of 5.3 seconds in colour with no warm up time required. Productivity is enhanced with a maximum monthly duty cycle of 50,000 pages. The WF-C579R is also more environmentally friendly, with a reduced power consumption as well as the use of less consumables compared to laser printers.

Alvin Tan, Regional Director of Epson Singapore said, "Our WorkForce Pro printers with Replaceable Ink Pack Systems helps businesses save on running costs and reduce downtime with our high-capacity ink and paper options in a space-saving design. The printers are designed to help businesses enhance productivity and streamline workflows with its print management tool that enhances output security and enables busy workgroups to protect their office printing environments."

The WF-C579R is designed to provide significantly greater paper capacity in a smaller footprint, supporting a maximum of up to 1,330 pages when equipped with the optional 500-page paper cassette tray. It also offers automatic duplex printing and scanning as well as copy and fax with an Automatic Document Feeder (ADF).

The WF-C579R is suited for business with its DURABrite™ Ultra pigment ink, which delivers laser-like quality prints that are water-resistant, fade-resistant and smudge-resistant.

The WF-C579R is also compatible with Epson Device Admin, Epson's fleet management software, and Epson Print Admin – Epson's print management software. The print management software helps businesses enhance output security, track printing costs and improve workflow. It includes security features like device authentication through passwords, PIN codes and card readers as well as secure job release from any registered printer.

The WF-C579R is available now and retails at SGD1,028. For product and purchase enquiries, please contact Epson Singapore for more details.

About Epson

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than US\$10 billion.

<http://global.epson.com/>

About Epson Singapore

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia and South Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities.

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