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# reddot design award winner 2018

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## Epson Printers and Projector Win Red Dot Award

- SINGAPORE, July 12, 2018 -

Seiko Epson Corporation (TSE: 6724, "Epson") has won the Red Dot Award in the Product Design category (Red Dot Award: Product Design 2018) for its printers and a projector. This year marks the second successive year that Epson products have been recognised in this award.

**Epson products recognised with the Red Dot Award**

- XP-8500/6000 multifunction inkjet printers
- WF-3720/4720/4730/4740 multifunction inkjet printers (equivalent model to the WF-3720 in SE Asia is the WF-3721)
- ET-2700/2750/3700/3750/4750 ink tank inkjet printers (equivalent models in SE Asia are L4150, L4160, L6160, L6170 and L6190 ink tank printers respectively)
- EB-1795F portable projector



Created in 1955 in Germany, the Red Dot Design Award is organised by the Design Zentrum Nordrhein Westfalen design center and is recognised around the world as one of the most prestigious awards in the design field. A jury of experts evaluates products announced during the past two years and selects the best designs based on nine criteria, including degree of innovation, functionality, ergonomics, ecological compatibility, and durability. This year's winners were selected from entries from 59 countries.

The WF-3720/4720/4730/4740 and ink tank inkjet printers were also recognised among the [iF Design Award 2018 winners](#).

Manabu Kawahara, general manager for design in Epson's Printing Solutions Operations Division, said, "Epson is committed to designing products that

exceed the expectations of its customers. Our product design reflects this concept, as we continue to create products that make positive contributions to people's lifestyles and work.”

Note that Epson products and services vary by region. Please refer to [www.epson.com.sg](http://www.epson.com.sg) for details of products and services available in your region.

For more details about the Red Dot Award, please visit: [en.red-dot.org/red-dot-design-award-home.html](http://en.red-dot.org/red-dot-design-award-home.html)

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## **About Epson**

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a line-up that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 80,000 employees in 86 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts. <http://global.epson.com/>

## **About Epson Singapore**

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia and South Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities. <http://www.epson.com.sg>